

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

First National Bank of Louisiana Achieves Highest Rating

May 2010: In these tough economic times, it is important to know there are financial institutions that are strong, secure, and ready and able to assist their communities. **First National Bank of Louisiana, Crowley, Louisiana** is one such institution – dedicated to getting Main Street back on its feet. Since it exhibits overall financial superiority in such areas as: capital adequacy, delinquent loan levels and profitability, **BAUERFINANCIAL, Inc., Coral Gables, Florida** is proud to bestow its highest 5-Star Superior rating upon First National Bank of Louisiana. In fact, this marks the 31st consecutive quarter that First National Bank of Louisiana has earned this distinction.

“The unstable economic picture, both on Wall Street and on Main Street, makes it all the more important to recognize those financial institutions that are strong and stable,” remarks Karen L. Dorway, president of BAUERFINANCIAL. “The institutions that played by the rules and did not compromise their lending standards are the same institutions that stand ready to help build the economy back up. First National Bank of Louisiana is an excellent example of this community spirit.”

Established in 1924, First National Bank of Louisiana has been serving the banking needs of its neighbors and friends for 86 years. It operates through five conveniently located offices in Crowley, Lafayette, Lake Charles and Sulphur and can also be found on the internet at www.fnb-la.com.

First National Bank of Louisiana: “Your 5-Star Community Bank.”

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